WHAT IS CLAIMED IS:

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- 1. An image display member on which at least one sort of image is displayed, the image display member comprising:
- a data supply device for supplying to an external, area data indicating an area in which the at least one sort of image is displayed and attribute data indicating attributes of the at least one sort of image.
- 2. An image display member on which an image is displayed, the image display member comprising:

 a data supply device for supplying content data indicating

at least a part of the displayed image.

- 3. An image process apparatus comprising:

 an image read unit for reading from an image display member

 on which at least one sort of image is displayed, the image;

 a data read unit for reading area data indicating an area
 - in which the at least one sort of image is displayed and attribute data indicating attributes of the at least one sort of image, by using a communication function of the image display member; and

an image process unit for performing an image processing with respect to an image in an area where a predetermined sort of image is displayed in response to the predetermined sort

on the basis of the read area data and the read attribute data.

4. An image process apparatus comprising:

an image read unit for reading an image displayed on an image display member;

a data read unit for reading content data indicating at least a part of the image by using a communication function of the image display member;

a correspondence judgment unit for judging whether the

read image and the read content data correspond to each other;

and

a selection unit, wherein:

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when the correspondence judgment unit judges that there is a portion of the image display member where the read image and the read content data does not correspond to each other, the selection unit selects one of the image read from the portion and the content data corresponding to the portion.

- 5. An image process apparatus comprising:
- a image read unit for reading a predetermined image displayed on an image display member;

a data read unit for reading content data indicating the predetermined image by using a communication function of the image display member; and

a content data production unit for producing the content

data from the read image in a case other than that the content data has been read.

6. An image process method using an image display member on which at least one sort of image is displayed, the method comprising:

supplying to an external, area data indicating an area of an image display member in which the at least one sort of image is displayed and attribute data indicating attributes of the at least one sort of image;

reading the displayed image;

reading the supplied area data and the supplied attribute data;

separating the at least one sort of image from the read image on the basis of the read area data; and

performing an image processing with respect to the separated at least one sort of image in response to the attributes of the at least one sort of image on the basis of the read attribute data.

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7. An image process method using an image display member on which an image is displayed, the method comprising:

supplying to an external, content data indicating at least a part of the displayed image;

25 reading the displayed image;

reading the supplied content data;

judging whether the read image and the read content data correspond to each other; and

when the correspondence judgment unit judges that there

is a portion of the image display member where the read image and the read content data does not correspond to each other, selecting one of the image read from the portion and the content data corresponding to the portion.

10 8. An image process method using an image display member on which a predetermined image is displayed, the method comprising:

supplying content data indicating the predetermined image to an external;

- reading the displayed image;

 reading the supplied content data; and

 producing the content data from the read image in a case

 other than that the content data has been read.
- 9. A program making a computer of an image process apparatus execute a process comprising:

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reading an image displayed on an image display member;

reading area data indicating an area in which at least

one sort of image is displayed and attribute data indicating

attributes of the at least one of the image;

separating the at least one sort of image from the read image on the basis of the read area data; and

performing an image processing with respect to the separated at least one sort of image in response to the attribute of the at least one sort of image on the basis of the read attribute data.

10. A program making a computer of an image process apparatus execute a process comprising:

reading an image displayed on an image display member;
reading content data indicating at least a part of the displayed image from the image display member;

judging whether the read image and the read content data correspond to each other; and

when it is judged that there is a portion of the image.

display member where the read image and the read content data

does not correspond to each other, selecting one of the image

read from the portion and the content data corresponding to

the portion.

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11. A program making a computer of an image process apparatus execute a process comprising:

reading a predetermined image displayed on an image display member;

reading content data indicating the predetermined image

from the image display member; and

producing the content data from the read predetermined image in a case other than that the content data has been read.

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